



Technical Information

The following simple instructions will help you get the most out of your design and help ensure the job goes smoothly.

Step 1 **Choosing the shape**

The first step to creating your own badge is to download the specific badge template from the Resource section of the website. These templates are Illustrator CS files (.ai).

Step 2 **Colours**

Please set artwork up in CMYK. If supplied as spot colours - we will try to match as closely as possible.

Step 3 **Fonts**

Please convert all fonts to outlines.

Step 4 **Formats**

We accept the following formats:

- .pdf
- .ai
- .eps
- .jpg

Where images are used in the design - they must be saved at 300dpi quality.

Step 5 **Sending**

We can accept email sizes of up to 6Mb.

Please send all artwork to:

john@abetterbadge.com

If you have any queries, please don't hesitate to contact us on the email above or call: 01248 78 37 55.